

AMERICAN QUILT RETAILER

HELPING THE CREATIVE TEXTILE RETAILER IMPROVE BUSINESS PIECE BY PIECE



little is
BIG
in retail

Houston
Market Review 2007

East meets
West

FREE-to-use pattern:
Hana
a gentle blossom

Is your business card on page 29?

JANUARY 2008
VOL. 14 ISSUE 79

Illustration by Susan Fuquay

MIRACLE CHALK

and Marking Products

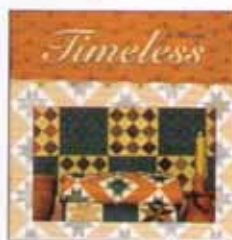


- No chalk bounce when sewing
- Marks removed with the swipe of a steam iron
- Mark entire quilt BEFORE loading on long or short arm machine
- Stays on the fabric until removed with steam iron for great visibility

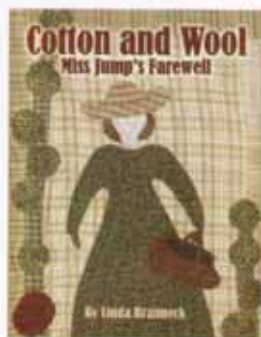
All products available at our website

www.miraclechalk.com

Dealer inquires welcome - 360.357.7858



"Timeless," Jo Morton



"Prairie Sweets,"
Fresh Vintage Fig Tree Quilts

"Cotton and Wool," Linda Brannock,
Kansas City Star Books

"Market Review," continued from page 26

company currently has a vintage-looking floral line in pink and green?) From the top, the first three quilts — "Confetti" by Bunny Hill Designs, "Home for the Holidays," a new block of the month pattern by Robyn Pandolph for Quakertown Quilts, and "The Joy of Life," also a block of the month, by Rosalie Quinlan Designs — are not at an easy skill level. This is good — we need some of these magnificent beauties, and that these are!

"Pretty as You Please" from Daisy & Dell will be easier to construct and it is still just as "pretty" as you please. "Aunt Bea's Parlour" from Black Cat Creations is easy-piecing and beautiful with embroidered flower basket embellishment within each block. Old-fashioned-looking yet in the modern age — the pattern comes available with hand or machine embroidery.

After talking about trends, there's *Timeless*, by Jo Morton. Over the years Jo has established a solid niche as a top-quality, timeless traditional designer. Her new book is a "cute," small format with directions for just three classic quilts. The photography and layout are clean and appealing.

Kansas City Star outdid themselves this market with their new traditional quilt books. *Cotton and Wool, Miss Jump's Farewell* is by Linda Brannock. Linda has been in the quilting industry since — well, just about since the industry began, 27 years. This is Linda's final book — what a classy way to bow out and say goodbye.

New in the "Fresh Vintage" pattern booklet series by Joanna Figueroa of Fig Tree Quilts is "Prairie Sweets." This is graphic, fun and fresh-looking. Each booklet of the "Fresh Vintage" series contains more than a quilt pattern. They are like a mini-magazine from Joanna. A good way to build fans.

"Here's A Tip"

34" x 41" PIECED & APPLIQUE'D QUILT PATTERN

Featuring Hoffman California "Coffee Talk" Fabrics



Java House Quilts

2412 Majano Place, Carlsbad, CA 92009
www.javahousequilts.com 760-634-5471



Contact us today to see our entire line of best selling patterns & products (510) 632-5358
www.figtreequilts.com ✉ psarna@figtreequilts.com ✉ www.figtreequilts.typepad.com



**KANSAS CITY STAR
 QUILTS**
Continuing the Tradition

**Our AUTOSHIP PROGRAM:
 a smart way to make your life simpler!**

Want a **steeper discount** and **free shipping** on ALL orders?
 Sign up for Kansas City Star Quilts' autoship program and start saving today!

OTHER BONUSES INCLUDE:
 A monthly rewards program
 First choice at advertising opportunities
 First choice at trunk shows

Also - we tell you about the books before they ship, so you will never be surprised! And you have the flexibility to override your order!

Visit www.PickleDish.com,
 and click on "Retailers" to learn more and sign up.
 Questions? Call Diane McLendon at 888-719-5003.

AD INDEX

Acorn Quilt & Gift Company	33
American Quilt Retailer	17
Andover Fabrics	34
Angel Threads Quilting	19
Animas Quilts	37
Artelas Quilts	43
Atkinson Designs	35
Bee Creative Studio	17
Black Cat Creations	39
Brandy's Quilt Patterns	33
Briarwood Cottage	43
Daisy & Dell	43
Design Originals	38
Designs to Share with You	43
Electric Quilt Company, The	11
Far Flung Quilts	43
Fig Tree Quilts	42
Golden Threads	44
Graywood Designs	39
In the Beginning Fabrics	21
Innovations	43
Java House Quilts	28
Jo Morton Quilts	37
Judy Martin Books	31
Kansas City Star Quilts	42
Kathy Schmitz Designs	43
Kwik•Sew	11
Lazy Girl Designs	43
Liberty Star Designs	38
Me and My Sister Designs	43
Micro Solve, Inc.	16
Miracle Chalk	28
Moda Fabrics	5
Norden Crafts	30
Out of the Blue	43
P&B Textiles	9
Perkins Dry Goods	43
Possibilities®	21
Quilt EZ	19
Quilted Closet, The	12
Quilters' Resource, Inc	13
QuiltersWarehouse.com	43
Ready Bias	34
Red Rooster Fabrics	7
Simple Pleasures	30
Star Spangled Sampler & Co.	29
Stewart Fixture Co.	3
StudioKat Designs	30
Thangles™	8
Toadusew Creative Concepts	43
Tri-State Printing Co.	12
Troy Corporation	15
WillowBerry Lane	31

Spring International Quilt Market
 May 16-18, 2008; Portland, Ore.

Fall International Quilt Market
 October 25-27, 2008; Houston, Texas

Contact: www.quilts.com