



· DESIGNER QUILTS ·

Great Projects from
Moda's Best Fabric Artists





Photo by Gregory Case Ph

· JOANNA FIGUEROA ·

San Leandro, California

How would you describe your designs? Our designs are a soft, vintage feel updated with clean, fresh colors. I like to call the look "Fresh Vintage." We use a cream base for all of our lines and then work to create a palette of warm tones that use today's fabric trends.

What inspires you? Most of the fabric lines and Fig Tree Quilts patterns are inspired by vintage items that we have fallen in love with. Some of the best inspirations come from the most unlikely places -- the inside of a vintage hat box, or a tattered children's book illustration. I'm always on the lookout for interesting color combinations on old items. At last month's flea market I found wonderful bird and nest prints from an old bird anthology. I know those birds or the colors on those prints are one day going to be the inspiration for fabrics or quilt patterns. Just wait and see!

What are you asked most? More than anything else, I'm asked how I get that signature creamy, soft "Fig Tree" look. At trade shows, the comment we get most often is "It feels so warm in here, can I just lie down in your booth and rest?" It is exactly the feeling I hope to convey with our fabrics and my patterns.

Do you listen to music while you design? I love to listen to music that tells a story or that makes me reflective, like the Dixie Chicks, Josh Groban or my French Café music. I also like to "rock out" to old 80's tunes from bands like Journey and Depeche Mode while I work. Those tunes take me back to high school and college like nothing else!

Do you have a website or a project that you would like people to know about? I am very excited about our newest publication, named "Fresh Vintage." It is a quarterly 12-page, full color booklet that embodies the feel and patterns of Fig Tree Quilts. Each issue contains several quilt and project patterns, style tips, and information on how to choose fabrics and colors, recipes, sneak previews of upcoming fabric lines and quilt patterns, featured bios on in-house and guest designers, insights on color and design trends and more. The price is the same as for one of our regular patterns and the feel of it is almost like a style magazine. Check your local quilt store or see our website:

www.figtreequilts.com

